**AREC 213: In Class Activity**

**For your current business venture what is something unethical but legal that might help your succeed?**

What might lead you to where this seems like a good idea to engage in

What might be some negative consequences for this behavior

Does this seem like a strategy that could produce long term success

**For your current business venture what is something illegal you could engage in that might help you succeed?**

What steps might lead you to go down this path?

Is the first step towards this illegal behavior either unethical or illegal

How might you be caught for engaging in this behavior?

What would the consequences be?

**What is an NDA**

**What is a copyright?**

**What is a Trademark?**

**Does your business have anything you can protect and how would you do so**

**What are your thoughts on the importance of protecting your idea**